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MEDIA ALERT: REGENT JET CEO ON CNBC'S *HIGH NET WORTH* TONIGHT

Friday, June 27, 2008; New York - Justin Sullivan, founder and CEO of Regent Jet, will appear on tonight's edition of High Net Worth, CNBC's weekly program about trends among the affluent, including luxury spending and wealth management.

Sullivan's interview with CNBC reporter Wendy Furrer focused on Regent Jet's *Private Jet Hedging™* methodology, which has proven enormously effective for Jet Card and Fractional owners to realize substantial savings on a per-flight basis by balancing the best that jet charter has to offer with prevailing fixed-rate pricing – effectively using Jet Card and Fractional pricing as a *cost ceiling* relative to Regent Jet's solutions.

Private Jet Hedging™ is a particularly timely program given the belt tightening that is prevalent among virtually all sectors of the economy. The CNBC segment is a follow-up to Sullivan's recent piece in the New York Times.

About Regent Jet

Regent Jet is a full-service boutique private aviation firm and the pioneer of Private Jet Hedging™. The company offers clients the safety and reliability of fractional ownership with the freedom, flexibility and choice of on-demand jet charter. Regent Jet clients enjoy worldwide access to pristine, late-model aircraft at a compelling value relative to Jet Card and Fractional programs.

Regent Jet offers customized solutions for each trip through thoroughly vetted FAR Part 135 air carriers who maintain full operational control of their flights in full compliance with FAA requirements and Regent Jet standards.

Read Justin Sullivan's views on his private jet blog at blog.regentjet.com

About CNBC's High Net Worth

Hosted by Tyler Mathisen, "High Net Worth" provides avenues for viewers to extend their wealth and get the most out of the assets they have. Simply, there is no other program like this on television. This is a program that speaks to the ultra-affluent. Mathisen and his guests celebrate the very best life has to offer, from exclusive golf resorts and elite boutique hotels to incredible real estate and choice art. Mathisen reports the very latest news on investing trends and opportunities as well as news on taxes, trusts and estates.