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FLY ME TO THE SUN

FIRST NEW YORK – FLORIDA PRIVATE JET CARD PROGRAM

ARRIVES IN TIME FOR HOLIDAY '08 FROM REGENT JET

Ultimate Luxury Travel Experience Takes Off

New York, NY -- Miami Heat or NYC Ice. Snowbirds or Sun Worshippers. Jet setters or CEOs. Solo Fun or Family Togetherness. Regent Jet is the first and only private jet company to offer a personalized travel option that suits all these different agendas.

Introducing **The Palms Jet Pass™** - powered by private aviation leader Regent Jet.

“Most of our New York clients shuttle to the Hamptons or Nantucket in the summer, and then jet off to Florida for their weekends and vacations after Labor Day,” explains Justin Sullivan, CEO of Regent Jet. “And our Miami clients head north for the fall season in New York. So it was only natural we’d find the perfect way to make their travel between NY and Florida smooth and simple.”

The Palms Jet Pass is a best-in-class luxury travel product: passengers simply book their flight (24 hours ahead), show up at the executive terminal of their choosing, and are airborne in less than fifteen minutes – snacking on gourmet catering, relaxing at 40,000 feet with their friends and family. It’s the perfect start –and end– to a weekend, a business trip or a well-deserved vacation.

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THE PALMS JET PASS – FLORIDA FOR THE SAVVY JET SET

The Palms Jet Pass starter jet is The Hawker 400XP - a 7 seat configuration capable of a non-stop New York to Florida flight in about 2 hours, 30 minutes. Regent Jet is about personalized travel so Palms Pass cardholders may also select other, larger-cabin aircraft, including the super midsize 9-seat Hawker 1000.

The Hawker 400XP is the finest, most luxurious light jet in the skies – featuring 7 individual club seats, entertainment system, well-appointed lavatory, and room for weekend luggage plus two to three sets of golf clubs.

“**The Palms Jet Pass** cuts total travel time in half. You’ll be heading for the beach before a commercial jet is cleared for take-off – with the lines, baggage hassles and delays at the commercial airports, it’s safe to say that Regent’s Palms Jet Pass delivers more than just a safe flight,” said Sullivan. “We save our clients time – the most precious commodity.”

Palms Jet Pass guarantees on-call availability of aircraft 365 days a year between the following cities and airports:

- Metropolitan New York: Teterboro; Morristown; White Plains; Farmingdale; Islip; East Hampton
- Florida: West Palm Beach, Boca Raton, Miami, Ft. Lauderdale, Naples

The Palms Jet Pass program offers a low-commitment, fully cancellable private jet solution at a price point starting at \$50,000 for five (5) one-way flights between Metropolitan New York and South Florida on the Hawker 400XP. For those whose lifestyles demand even more flexibility, there is the option of booking an individual one-way flight for \$12,000.

Regent Jet, Inc. offers a concierge service standing by 24-7 to personalize every experience. Immediately ready to facilitate requests from the basics to the outrageous including ground transportation and hotel reservations to mega-yacht charters, event tickets, exotic car rentals, and restaurant and club passes.

Palms Jet Pass cardholders have the added advantage of using funds on account for flights with Regent Jet to other destinations, including Cabo, Las Vegas, Aspen, Los Angeles and Europe, or to upgrade to a larger aircraft if needed.

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THE PALMS JET PASS – FLORIDA FOR THE SAVVY JET SET

“We’ve solved a time and money conundrum for many individuals,” Sullivan added. “**Palms Jet Pass** cardholders can get to their second homes, private getaways or business destinations faster. Not only do our clients arrive stress free but they return relaxed and refreshed – at a fraction of the cost of a traditional jet card or fractional jet ownership programs – all with a world-class service level, while flying on the most luxurious, late-model executive aircraft in the category.”

With the arrival of **The Palms Jet Pass** from Regent Jet traditional jet charter travelers can rest easy, no longer are they obligated to spend hours of uncertainty manipulating the empty leg market for a fair price for New York to Florida, or paying the premium for dead-head flights.

“If you fly privately to Florida, you owe it to yourself to consider **The Palms Jet Pass.**” Departure advice from Justin Sullivan, CEO, Regent Jet.

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To purchase a RegentJet Palms Jet Pass, contact:

Regent Jet 866-737-5387

www.RegentJet.com

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